

## POINTS TO PONDER

1. Do we have any strategic plans in place to redefine our workforce development pipeline?
2. How can my organization benefit from recruiting older workers?
3. Have and/or should we review the language used in our recruiting materials or ads?
4. What could we do to encourage workers to be lifelong learners and take advantage of non-mandated training or education?
5. What policies or benefits should be considered for revision to better meet the needs of employees?

### Cost:

4 hour workshop	\$ 90
All day workshop (lunch included)	\$150

For more information on workshop schedules, contact:

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### Presented by:

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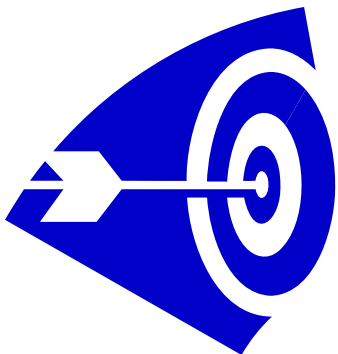
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## MANAGING YOUR MATURE WORKFORCE

Discovering the 3 R's...

Retaining  
Recruiting  
Retraining



# MANAGING YOUR MATURE WORKFORCE

## WHO WOULD BENEFIT FROM THIS WORKSHOP?

- Human Resource professionals
- Managers or Business Owners
- President/CEOs
- Anyone interested in learning more about their changing worker demographics.

Have you analyzed the problems or opportunities associated with an aging workforce?

According to the US Bureau of Labor Statistics:

- 17% of the US workforce will be 55 or older by 2010
- Nearly 8000 of the nation's 78 million baby boomers in the US turn 60 every day.
- Almost one in four residents of the US will be over 60 by 2030

## WHAT WILL BE THE FORMAT OF THE WORKSHOP?

The workshop is a four hour interactive session. You will learn from "Facts/ The Current Situation", "Points to Ponder", "Bright Ideas and Best Practices", and participate in exercises geared to stimulate your thinking and insight into aging and mature worker issues.

## WHAT KIND OF EMPLOYEE IS AN OLDER OR MATURE WORKER?

We'll examine research findings and show what an older or mature worker looks like in the workforce today.



## CHAPTERS IN THE TRAINING MANUAL WILL INCLUDE:

1. Where Are We Now?
2. Recruiting and Hiring Mature Workers
3. Training/Retraining the Mature Worker
4. Retaining the Mature Worker and Their Knowledge
5. Managing the Multi-generational Workforce

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